



Euroscan Asia Pacific played host on behalf of the Queensland Government at a Meat Processing and New Technologies Seminar at Toowoomba in Queensland's south east in September 2011.

The Queensland Government's Department of Employment, Economic Development and Innovation invited Euroscan to drive the seminar at which recognised national experts in major infrastructure industries associated with the red meat food chain presented the latest technologies from robotics to bar coding.

Temperature monitoring to meet stringent new requirements for the safe transport of foods to meet HACCP standards was covered in a presentation by Mark Mitchell, Euroscan Asia Pacific Managing Director.

The seminar was one of a series being sponsored by the Government to improve the productivity and competitiveness of traditional industries through adoption of modern technologies.

"This event was made special because very relevant keynote speakers aimed their presentations accurately at the red meat industry. The small and focused participants walked away from the day with a mountain of information and knowledge which otherwise might not have been available at a generic event," Mark Mitchell said.

"I think all attendees were impressed and pleased with the Government's commitment to industry support and partnering with some very genuine assistance to help modernise and grow rural industries like the red meat industry," he added.

The pictures show Mark Mitchell presenting his Euroscan presentation, in which he alerted the industries to the new mandatory requirements for accurate goods temperature reporting through critical stages of the cold chain.

The group picture shows Mark Mitchell (second from left) congratulating Bruce Macaulay, manufacturing specialist with QMI Solutions on his presentation which demonstrated the improvements which can be achieved in industry through specialist knowledge and innovation. At left is Frances Moser, who facilitated the event in her role as administration manager for Supercool Asia Pacific, an affiliate company to Euroscan Asia Pacific and at far right is Nicholas Swadling, Industry Development Officer – Emerging Industries, Business and Industry Development with the host Government department.

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