

# PSR & Euroscan - Keeping cold on the move



Peter Staines, managing director of PSR



**P**eter Staines started with four people more than ten years ago and now has more than eight locations nationwide, with just over fifty staff. TCS&D were recently invited to PSR's offices in Curdridge, nr Southampton, for an introduction to this proactive company and to find out just a little bit more about their new and exciting partnership with the leading temperature controlled monitoring company, Euroscan.

Peter has been in the transport industry for the majority of his career. Being from a transport background, rather than a refrigeration background, Peter is able to understand the transport operators "needs and wants" more than if he was from just a refrigeration background.

Peter has held a number of senior management positions operating large vehicle fleets. He is currently Vice Chairman of the Freight Transport Association South East Regional Freight Council and is a member of the Freight Transport Association National Road Freight Council.

PSR's whole philosophy is customer service. In this day and age, companies that do not offer their customers a 100% service back up are at an immediate disadvantage.

Due to Peter's dedication to customer service, PSR have seen a huge increase in business over the last couple of years. This has meant that PSR has implemented a new sophisticated download service, where a PSR service member, can download an on-site service report instantly from PSR's head office, which can also be viewed by the customer.

PSR has recently become more directly involved with Euroscan and has been appointed as "Euroscan Parts and Service UK" offering the supply and support of Euroscan temperature monitoring equipment nationwide. With Euroscan increasing their coverage across the UK, Euroscan Technology Ltd. Operations Director Charles McGilvray needed to have a company onboard who were well respected in the refrigerated transport sector, to carry out this role.

Charles commented that Euroscan offer dedicated support all over Europe, the United States and Internationally, establishing local customer support for Euroscan products. In line with this model Peter Staines via PSR was the obvious choice to support the UK market place and everyone within the Euroscan Group will support and give Peter any assistance he may require. Charles further commented that he has known and worked alongside Peter over the last 12 years on various projects in the industry and acknowledges Peter's technical and professional expertise alongside his ethical approach to his business, which is the perfect fit for Euroscan.

Prior to starting PSR, Peter previously worked for Frigoblock, as a sales manager, for seven years and is well known throughout the industry.

With the increased business, PSR has recruited a new commercial manager, Darren Stevens to assist Peter and his team in making sure that their retail customers are kept up to date on technology and that everyone is happy with the PSR service.

With customers such as Waitrose, 3663, Ferryspeed, etc., PSR are at the top of their game and they will literally tailor make any piece of equipment that their clients need.

**For more information, contact PSR on 01489 797970  
Or Charles McGilvray can be contacted on 07795 211 222**